

Project ID	DIP112		
Long Title	Thinking Energy		
Short Title			
Keywords	Small-scale; Town; Domestic; Electricity; Heat; Transport; Solar PV; Demand Response; Smart Devices; Electric & Hybrid Vehicles; Stakeholder Engagement & Behaviour Change;		
Location (Town, Region, Country)	Milton Keynes	Buckinghamshire	England
Latitude and Longitude	52.04N	0.76W	
OSGB code	SP 85 39		
Status	Complete		
Start Date	2011		
End Date	2015		
Description	<p>Thinking Energy, a joint interactive trial between E.ON and Milton Keynes Council, launched in 2011 and involves 75 family homes in Milton Keynes. It aims to develop and test innovative ways to manage energy use in the home, bringing improved comfort, convenience and cost savings to the homeowners.</p> <p>By making it easier for people to understand and take control of their energy use, trial participants are currently able to view their energy data via a web browser, tablet or smartphone app on the go.</p>		
Sectors	Domestic		
Funding Sources	Undefined		
Budget £	Undefined		
Partners	E.ON, Milton Keynes Council		
Energy vectors	Electricity, Heat, Transport		
Scale (lab/site/ small/community/region/national)	Small		
Technologies demonstrated	Smart meters, smart controls, demand response devices, solar PV, smart appliances, EV charging, LED lighting,		
Economic models demonstrated			
Other concepts demonstrated	Demand response, DNO-consumer engagement, consumer impact analysis,		
Industry engagement			
Consumer engagement			
Project Reports (incl. links)			
Datasets (incl. links)			
Website/social media	https://www.eonenergy.com/About-eon/media-centre/eon-expands-testing-of-ground-breaking-smart-home-technologies-in-thinking-energy-trial/		
Information sources	As above		